



Combine **PASSION & PAYCHECK**

4 Wheel Parts is seeking a highly motivated Category/Brand Merchandiser to enhance our Drive Train product line by communicating opportunities on new products. This position will be based in our corporate headquarters in the Carson/Compton area reporting to the Merchandising Manager.

Key Job Responsibilities:

- Communicating new opportunities with vendors, including announcing new applications, updates and pricing.
- Developing and implementing customer sales programs and promotions to increase sales while ensuring continued communications
- Developing critical insights and solutions for assigned vendor/product lines, including identifying potential growth opportunities as well as recognizing strength and concerns
- Performing sales analysis on product lines and identifying sales promotion results, marketing trends, and ensuring data is readily available on a consistent basis
- Implementing new product lines and ensuring lines are visible within company/sales channels
- Responsible for ensuring brand clearly identifiable and brand visibility in the market
- Working closely with data analyst and pricing departments to ensure marketing pricing, MAP policies, etc., within given vendors are accurate

Candidate Skills & Qualifications:

- Bachelors degree in appropriate discipline or equivalent education and work experience, and;
- 5 years of Automotive Merchandising/Marketing experience
- Strong Aftermarket Automotive experience and knowledge
- Solid PC skills, including Excel and Word
- Excellent communication and organizational skills
- Ability to plan, make decisions and prioritize
- Requires some travel

Benefits:

- Competitive wages
- Full-benefits package, including medical & dental
- 401(k) Company paid life insurance
- Vacation & Sick Days
- Employee Discount Program

Contact:

For immediate consideration, please forward resume with salary history to either acervantes@4wheelparts.com or afaulk@4wd.com.

4 Wheel Parts, a subsidiary of TAP Worldwide, is the leader in the off-road automotive aftermarket. We have a thing for trucks, Jeeps, and anything else that can climb, crawl, jump, or race through the dirt. If you're not a truck guy or gal, no matter; we'll accept you into our fold as long as you are passionate about your work and strive to be the best.



Your Truck & Jeep Accessory Superstore



400 W. Artesia Blvd.
Compton, CA 90220

1-800-333-5535 • 4WheelParts.com



Shift your Career into High Gear

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